

**HUGE HIT IN
LATIN AMERICA**

Big ratings success for Caracol Televisión in Colombia and TV Azteca in México. Daily prime time show, outperforming all its competitors in the time slot.

**SUCCESSFUL
LAUNCH
IN GREECE.
BEATING THE VOICE
& GOT TALENT**

30% in total viewers
39% in target 15-44,
Market Leader!

Nomads

THE TERRITORY GAME

N°1 survival gameshow
In Latin America!

eccholine
line producing **BIG FORMATS**

DAILY
Pre-recorded or Semi-Live



In **NOMADS**, 18 outspoken competitors are sent to an exotic and unknown destination.

3 teams that will fight for territory and privileges.

Winning the spectacular games as a team, every single day, is the only way to have a home and survive.



EVERY DAY IS A CRUCIAL DAY! Every episode holds a decisive game and winning or losing it can change everything:

- **THE TERRITORY GAME** decides where the teams will reside that week's episode. Will they need to adapt to life in a local village, move to a wasteland or a luxurious compound?
- **THE CAPTAINS GAME** decides which captain receives immunity and which team receives a treat.
- **THE SALVATION GAMES** decide which team nominates a team member for the elimination game.
- **THE ELIMINATION GAME** decides who is sent home.
- **THE MONEY GAME** allows competitors to win cash money.





AN EXPLOSIVE CAST!


- Celebrities
- Reality Stars
- Outspoken Strangers

3 DISTINCTIVE TEAMS!

a **CLEAR** and **DYNAMIC PROGRAM STRUCTURE**,
developed for stripped programming



a **COMPLETE LINE-PRODUCTION SET-UP**
PROVIDING HIGH PRODUCTION VALUE
production hubs in Asia and Latin-America



In **NOMADS**, competitors will continuously be
challenged by physical games, by their team members
and by an exotic and unknown environment.



SERIES STRUCTURE

Each series of **NOMADS** builds up in 3 STAGES

STAGE 1:

Stage 1 takes off with 3 teams. Every week the teams compete to obtain the best location to stay and avoid elimination of one of its members. After 4 weeks and the same number of eliminations the game enters stage 2.

STAGE 2:

3 teams merge to 2, living conditions get worse, new games are introduced and more eliminations take place until 8 competitors remain.

STAGE 3:

The final stage. All competitors live under one roof with limited rations of food and drinks. Officially, teams no longer exist. Eliminations take place in high speed until 4 finalists battle it out for victory in the final week.

OPTIONAL:

A final live-show allowing viewers to vote for the final champion.

NOMADS is produced as a series of 40 to 60 episodes in weekly cycles of 5 x 45'-90'



Nomads

A CARACOL FORMAT



LINE-PRODUCED BY ECCHOLINE

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