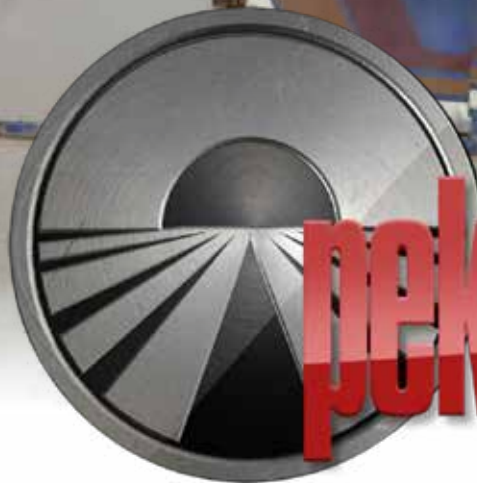


PEKING EXPRESS

A classic in France and Italy, a phenomenal success in Poland, Hungary and Romania.



peking express

PRIMETIME ADVENTURE RACE

broadcast in **16 countries**
more than **50 series** produced so far

eccholine
line producing **BIG FORMATS**

DAILY and WEEKLY
Pre-recorded





PEKING EXPRESS takes 16 people on an epic journey that money cannot buy. 8 teams race against each other across Asia for a cash prize.

With a travel budget of **ONLY ONE DOLLAR A DAY** the teams have to race by hitchhiking and convince locals to give them a place to sleep and even free food. The participants have to rely on their wits, talent and social skills to conquer the many challenges: a relentless race in an exotic world, a harsh climate and challenging games.

The rewards are priceless as they travel through one of the most beautiful parts of the world, encounter fascinating people and cultures and discover themselves.

Strong storytelling is the backbone of each episode. The viewers love the mix of people facing the unknown and a competition based on simple, yet challenging rules.





COST EFFECTIVE production
delivering **TOP QUALITY** entertainment



RECOMMENDED STRUCTURES

weekly series, 10-13 episodes
daily series, 2 to 5 ep. /week, 8 weeks

The format allows a variety of productions and programming modules, making it suitable for different programming schedules and budgets.



PROGRAM LENGTH 60 TO 100 MINUTES

WEEKLY EPISODE STRUCTURE

DAY 1



START



HITCHHIKE RACE + MISSION



FIND PLACE TO SLEEP

DAY 2



HITCHHIKE RACE



LOCAL GAME



HITCHHIKE RACE + MISSION



FIND PLACE TO SLEEP

DAY 3



HITCHHIKE RACE



FINAL RACE

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Format represented by 4mat4

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